Graham Foundation and Goethe-Institut Chicago to screen films by Gerry Schum, June 11, 2014

Chicago, May 13, 2014—The Graham Foundation and the Goethe-Institut Chicago are pleased to present a rare screening of films by German filmmaker and television art pioneer Gerry Schum. From 1968 to 1970, Gerry Schum broadcasted original artist films through German public television. This radical model bypassed traditional institutions with the direct dispersal of artwork into the domestic space. International in scope, Schum’s productions featured work by Joseph Beuys, Alighiero Boetti, Jan Dibbets, Richard Long, Mario Merz, Richard Serra, Robert Smithson, among others. Albeit brief, Schum’s project introduced a new framework for viewing earthworks and conceptual and performance art in the context of everyday life.

On June 11, 2014, Gerry Schum’s television productions return to the domestic space with a rare screening at the Graham Foundation’s historic Madlener House. The program includes Fernsehgalerie’s two television exhibitions, Land Art (1969) and Identifications (1970), along with Dies alles Herzchen wird einmal dir gehören (All This Darling Will Once Belong To You) (1967) and Konsumkunst - Kunstkonsum (1968)—two early documentary works Schum produced for Hessischer Rundfunk, Hesse and Westdeutscher Rundfunk, Cologne. The first occasion to screen all four works together in Chicago, the event sheds light on this lesser-known collaboration between European and American artists between 1967-1970. The screenings will be introduced by curator Robyn Farrell.

EVENT DETAILS

Speaker: Robyn Farrell
Date: Wednesday, June 11
Time: 6pm
Admission: Free
RSVP: http://grahamfoundation.org/events
Robyn Farrell is a Chicago-based writer and curator whose work explores the intersection of contemporary art, technology, and time-based media, and early European video collectives c. 1970. Farrell has organized exhibitions and screenings at INTUIT: The Center for Intuitive and Outsider Art, the DePaul Art Museum, and Conversations at the Edge at the Gene Siskel Film Center, among others. She is currently Curatorial Assistant in the Department of Contemporary Art at the Art Institute of Chicago.

The Goethe-Institut is the cultural institute of the Federal Republic of Germany. Global in reach, the Goethe-Institut aims to promote knowledge of the German language abroad, foster international cultural cooperation, and convey a comprehensive picture of Germany by providing information on Germany’s cultural, social and political life. For more information, visit www.goethe.de.

Accessibility: This program will take place on the third floor of the Madlener House and is only accessible by stairs. For more information: www.grahamfoundation.org / 312.787.4071

ABOUT THE GRAHAM FOUNDATION

Founded in 1956, the Graham Foundation for Advanced Studies in the Fine Arts makes project-based grants to individuals and organizations and produces public programs to foster the development and exchange of diverse and challenging ideas about architecture and its role in the arts, culture, and society.

THE MADLENER HOUSE

Since 1963, the Graham Foundation has been located in the Madlener House, a 9,000 square foot Prairie-style mansion located in the historic Gold Coast neighborhood of Chicago. The work of architect Richard E. Schmidt and designer Hugh M. G. Garden, the house was built in 1901–02 for Albert Fridolin Madlener and his wife Elsa Seipp Madlener, both of whom came from prominent pioneer Chicago families that emigrated from Germany in the 1850s. In its compact, cubic massing the house is related to the German neoclassical work of Karl Friedrich Schinkel and his followers in Berlin, but in many of its details it clearly reveals the influence of Louis Sullivan and Frank Lloyd Wright.

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For all inquiries, please contact Mia Khimm
312.787.4071 / mkhimm@grahamfoundation.org
www.grahamfoundation.org